



# IAACA Annual Conference

“Integrity for the Future: Innovation, Collaboration & Action against Corruption”  
13 December 2025, Doha, Qatar

## From Awareness to Action: Mobilizing the Public to Act Against Corruption

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DEPUTY DIRECTOR, ANTI-CORRUPTION BUREAU  
BRUNEI DARUSSALAM



## **INTRODUCTION**

**The Anti-Corruption Bureau is the law enforcement agency responsible for investigating corruption related offences in Brunei Darussalam**

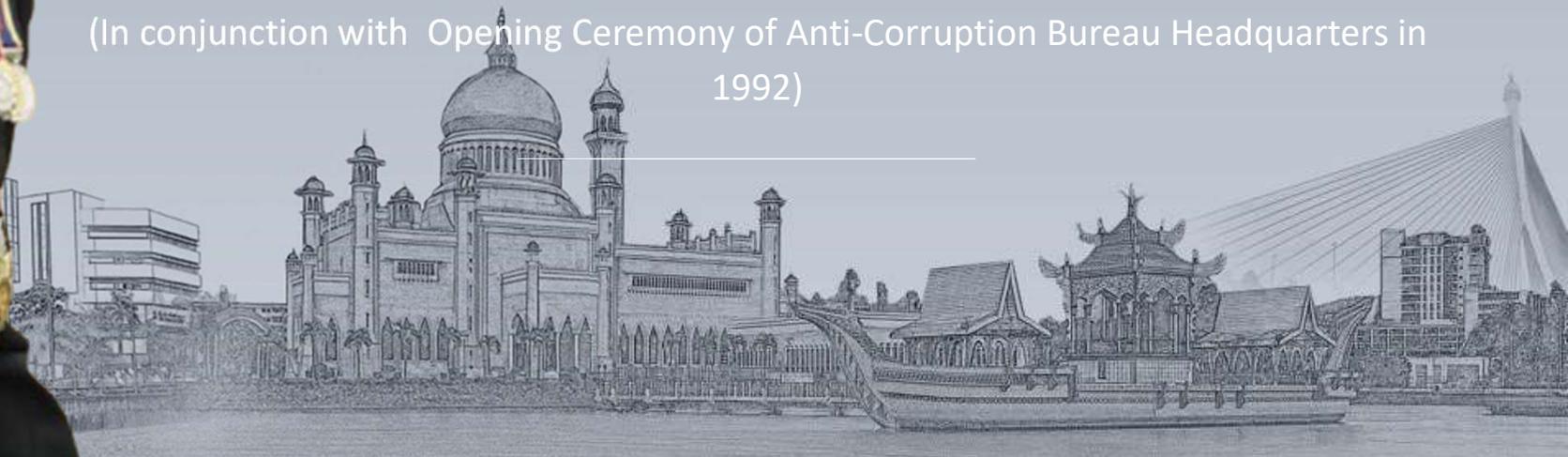
**Our Vision:**  
***“To Create A Corruption Free Nation”***



EXCERPT OF TITAH:  
**HIS MAJESTY SULTAN HAJI HASSANAL BOLKIAH MU'IZZADDIN  
WADDAULAH IBNI AL-MARHUM SULTAN HAJI OMAR 'ALI  
SAIFUDDIEN SA'ADUL KHAIRI WADDIEN,  
SULTAN AND YANG DI-PERTUAN OF BRUNEI DARUSSALAM**

*'Brunei Darussalam should maintain its awareness against  
corruption down to its roots'*

(In conjunction with Opening Ceremony of Anti-Corruption Bureau Headquarters in  
1992)



# ANTI-CORRUPTION BUREAU'S PREVENTIVE DUTIES:

SECTION 4(A) OF THE PREVENTION OF CORRUPTION ACT, CHAPTER 131

*Educate the Public  
Against Corruption*

*Through school  
curriculum and  
campaigns, media  
outreach and  
public awareness  
campaigns*

*Enlist and Foster  
Public Support in  
Combating  
Corruption*

*Multi-level  
stakeholder  
engagements –  
Government,  
agencies, private  
entities etc*

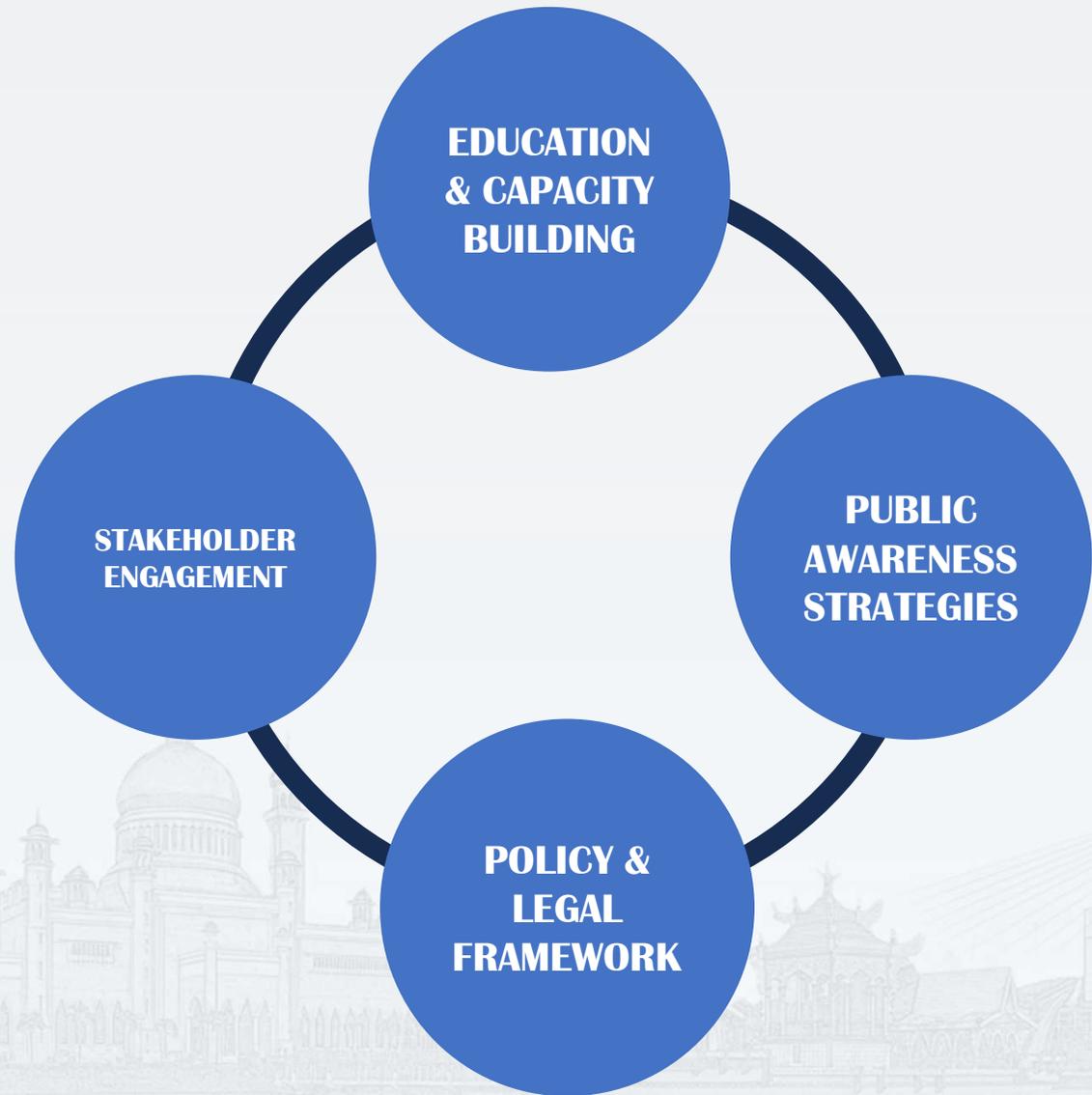
*To Sustain Our  
Culture of Integrity*

*By encouraging  
**involvement at all  
levels** and **building  
a society** that does  
not tolerate  
corruption*





# MOBILIZING THE PUBLIC TO ACT AGAINST CORRUPTION





## PUBLIC AWARENESS STRATEGIES

# Engaging the Public in Integrity Themes

- ❖ Friday *khutbah* / sermons in collaboration with the Department of Mosque Affairs
- ❖ Poster design competition
- ❖ Short Video making competition
- ❖ Radio Advertisements and Quiz
- ❖ Event Participations





# Engaging the Youth

**PUBLIC  
AWARENESS  
STRATEGIES**

**Seminar and  
Workshop:  
Meaningful Youth  
Engagement in Anti-  
Corruption Work in  
Brunei Darussalam**

**ACB in collaboration  
with ICAC, UNODC  
and HKIAAC**





**PUBLIC  
AWARENESS  
STRATEGIES**



## Engaging the Youth

**Seminar and Workshop:  
Meaningful Youth  
Engagement in  
Anti-Corruption Work in  
Bangkok, Thailand**



CODING4INTEGRITY  
ASIAN YOUTH ANTI-CORRUPTION  
HACKATHON

# Engaging the Youth



CODING4INTEGRITY  
ASIAN YOUTH ANTI-CORRUPTION  
HACKATHON

Unleash Innovation, Hack Corruption

15 – 19 September 2025  
Hong Kong SAR, China

**PUBLIC  
AWARENESS  
STRATEGIES**





## Media Outreach

- INTERNATIONAL ANTI-CORRUPTION DAY, EVERY 9TH OF DECEMBER
- INTERVIEW & SHARING SESSION IN COLLABORATION WITH NATIONAL RADIO AND TV STATION
- ROADSHOWS
- CORRUPTION PREVENTION TALKS

**PUBLIC  
AWARENESS  
STRATEGIES**





# Integration into National Curriculum

**EDUCATION  
& CAPACITY  
BUILDING**

**PRIMARY & LOWER  
SECONDARY LEVEL:**

*Moral Values*



**HIGHER  
SECONDARY LEVEL:**

*Corruption  
Offences*

**TERTIARY LEVEL:  
Compulsory  
Module under  
Brunei Studies  
Academy:**

**“Melayu Islam  
Beraja Menolak  
Rasuah”**





**EDUCATION  
& CAPACITY  
BUILDING**

## **Program Khidmat Bakti Negara**

- Develop positive characteristics among younger generation through good values



**EDUCATION  
& CAPACITY  
BUILDING**

## **Training of Trainers Program**

- Launched in conjunction with the celebration of the International Anti-Corruption Day in 2022
- Improve effectiveness by training focal points in organisations on governance, integrity and methods to identify corruption
- Program tailors approach to allow focal points identify risks and take a managed approach in collaboration with the ACB





# Multi-Level Stakeholder Engagements

STAKEHOLDER  
ENGAGEMENT

## FOSTERING SUPPORT

- Engagements with Government agencies including other enforcement authorities, Government linked companies, private sector, educational institutions and public to strengthen collective efforts against corruption.
- Forums and discussions with specific institutions on ways to eliminate matters conducive to corruption



# Multi-Level Stakeholder Engagements

STAKEHOLDER  
ENGAGEMENT

## MAINTAINING REPORTING MECHANISMS

- Informers are protected under the Prevention of Corruption Act.
- ACB receives reports from agencies and the public, enabling timely intervention.
- Referrals from agencies to conduct independent investigation leading to prosecutions.
- Whistleblowing is encouraged to support early detection, and ACB builds public trust by maintaining confidential and accessible channels for the public to report suspicious activities and persevering to investigate effectively.



# Multi-Level Stakeholder Engagements

## Brunei Energy Industry Integrity Pact (BEIP) [www.beiip.org.bn](http://www.beiip.org.bn)

- Established 2017
- Industry commitment to uphold business integrity and fight corruption
- 10 Founding Pact members supported by ACB
- Now at 108 members (international and local)

STAKEHOLDER  
ENGAGEMENT





# Multi-Level Stakeholder Engagements

Brunei Energy Industry Integrity Pact (BEIIP) – [www.beiip.org.bn](http://www.beiip.org.bn)

## Aspirations

- Develop a roadmap for members to aspire to get ISO37001 (Anti Bribery Management Systems) certification.
  - interim measures include a checklist/template to assist members to enhance their internal system, controls, policies, etc
  - Upskilling workshops.
  - Peer review
- Members to share best practices
- Increase membership.

STAKEHOLDER  
ENGAGEMENT



## Upholding Rule of Law

- **STRONG LEADERSHIP**  
very clear guidance and policies in not tolerating any form of corruption
- **STRENGTHENING OF ANTI-CORRUPTION LAWS**  
the offences of Misconduct in Public Office were legislated into the Act in 2015 to address a wider scope of offences
- **EFFECTIVE INVESTIGATION AND PROSECUTION**  
ACB works closely with the Public Prosecutor to maintain a high conviction track record
- **DETERRENCE OF CORRUPT BEHAVIOUR**  
accountability is upheld by ensuring violations lead to administrative and judicial actions as appropriate under the rule of law

**POLICY &  
LEGAL  
FRAMEWORK**



ANTI CORRUPTION BUREAU  
BRUNEI DARUSSALAM

**PREVENTION OF CORRUPTION ACT**  
**CHAPTER 131**





**ANTI-CORRUPTION BUREAU  
BRUNEI DARUSSALAM**

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**THANK YOU**

